



# **Spezifikationen InGame Video**

# InGame Video

- **Tag Types:**

- VAST 2.0 only
- Raw video file not accepted
- VPAID is not accepted
- Wrapper is not accepted
- Playlist MU38/HLS video asset to remove
- MOAT/doubleverify tracking are not accepted

- **File Type in VAST 2.0 Tag:**

- MP4 (preferred): using H.264 codec is the most optimal format
- MOV accepted (except PC games)

- **AdSize**

- Ration 16:9 & 9:6

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- **File Weight:**

- 7,5 MB recommended (15MB max.)

- **Video Length:**

- 6 Sec. recommended (20 sec. max.)

- **Tracking Capabilities:**

- Metrics available: impressions, quartile metrics, completions
- Impression Tracker: image tag only
- Javascript is not accepted