



# **Spezifikationen Rewarded Video**

# Rewarded Video

- **Tag Types:**

- VAST 2.0 only
- Raw video file not accepted
- VPAID is not accepted
- Wrapper is not accepted
- Playlist MU38/HLS video asset to remove
- MOAT/doubleverify tracking are not accepted

- **File Type in VAST 2.0 Tag:**

- MP4 (preferred): using H.264 codec is the most optimal format
- MOV accepted (except PC games)

- **AdSize**

- Ration 16:9 & 9:6

# Rewarded Video

- **File Weight:**

- 7,5 MB recommended (15MB max.)

- **Video Length:**

- 15 Sec. recommended (30 sec. max.)

- **Tracking Capabilities:**

- Metrics available: impressions, quartile metrics, completions, clicks
- Impression Tracker: image tag only
- Javascript is not accepted